

CORAL'S NEW DIGITAL AD POSITIONS

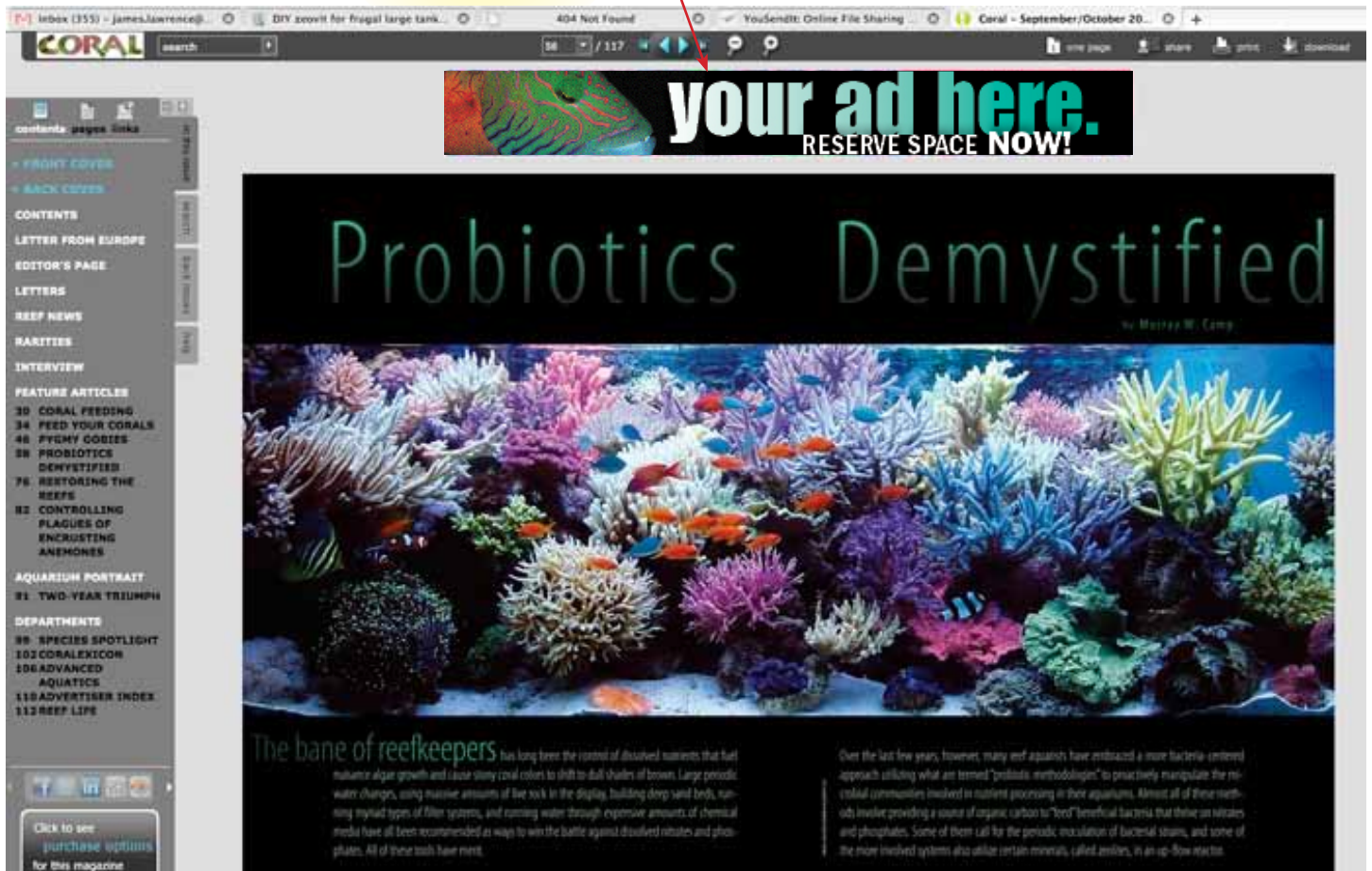


1 iPhone App Banner

2 iPad App Banner

3 Digital Magazine Leaderboard

All three for \$300/mo.
LIMITED AVAILABILITY.



DIGITAL AD SPECIFICATIONS

❑ Small Banner Ad (iPhone/iPad)

- 320w x 50h
- PNG



Appears in the following locations:

- Home screen - issues/feed preview screen (iPhone only)
- RSS articles (iPhone/iPad)
- Search Results (iPhone/iPad)
- Magazine article text (iPhone/iPad)
- Bookmarks (iPhone/iPad)
- TOC (iPad only)

❑ Medium Banner Ad (iPad Portrait)

- 728w x 90h
- PNG



Appears in the following locations:

- Issues screen, portrait mode (iPad only)
- Feeds (RSS) listing, portrait mode (iPad only)

❑ Large Banner Ad (iPad Landscape)

- 960w x 90h
- PNG



Appears in the following locations:

- Issues screen, landscape mode (iPad only)
- Feeds (RSS) listing, landscape mode (iPad only)
- RSS articles (iPhone/iPad)

❑ Digital Magazine Leaderboard (CORAL Digital Edition)

- 928w x 90h
- GIF, JPG or PNG



Appears in the following locations:

- CORAL Digital Edition - All Pages Top Center